

CEREBRAL PALSY
ASSOCIATION IN ALBERTA

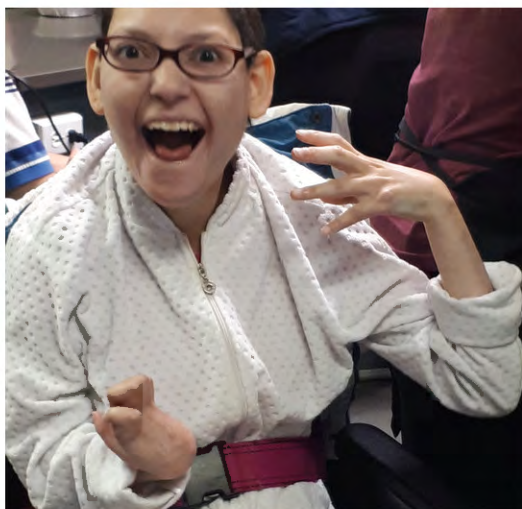


2018



ANNUAL REPORT





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GREETINGS

FROM OUR EXECUTIVE DIRECTOR & BOARD OF DIRECTORS

The Cerebral Palsy Association in Alberta demonstrates the strength and potential that has emerged from a rich history dedicated to improving the lives of persons with disabilities. We work collaboratively to ensure that programs and services for persons with cerebral palsy and other disabilities contribute in their pursuit to play an active role in the community.

The CPAA continues to work towards the social, systemic and technological changes that increase accessibility and independence, allowing persons with disabilities to dream their own dreams. We cannot do this alone, and so we work collaboratively on many levels, locally, provincially, nationally and internationally to bring together a global community dedicated to making that change.

We strive to meet unmet needs of our members on a local level, through programs and services such as counseling, employment training, funding assistance, and a variety of recreational and therapeutic activities.

We couldn't do what we do without the wonderful volunteers, staff and supporters. Thank-you for making a difference, and in creating a "Life Without Limits" for persons with cerebral palsy and other disabilities.

Janice Bushfield
Executive Director

OUR VISION

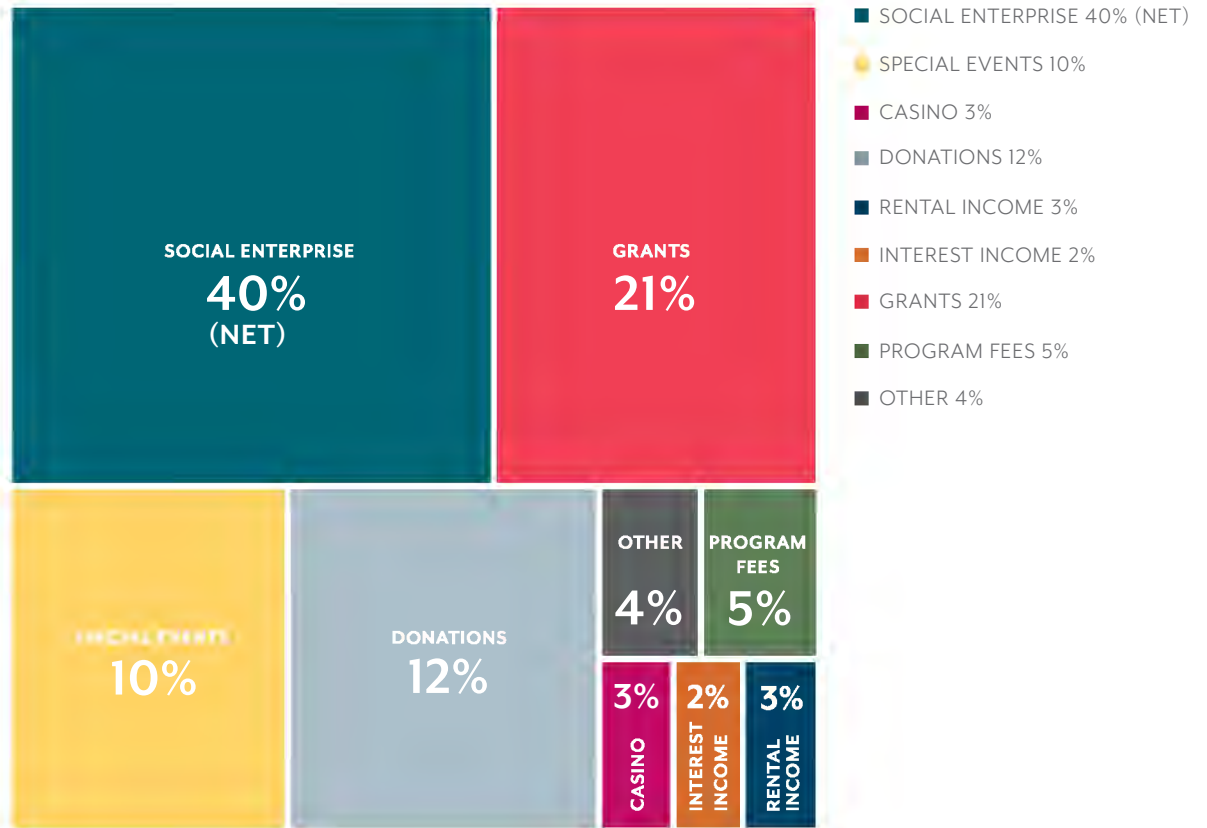
The Cerebral Palsy Association in Alberta is committed to social change and progress for persons with cerebral palsy and other disabilities. We strive to ensure the inclusion of person with disabilities in every facet of society – from the web to the workplace, and from the classroom to the community. We provide services such as individual and family support, social and recreational programs, therapy, assistive technology, referrals, employment assistance and advocacy.

The CPAA is an influential and strong organization that is a recognized leader in the development of collaborative programs and initiatives to ensure that persons with disabilities are able to achieve equality of opportunity, social and economic participation. We continually strive to build a better world for tomorrow – today.

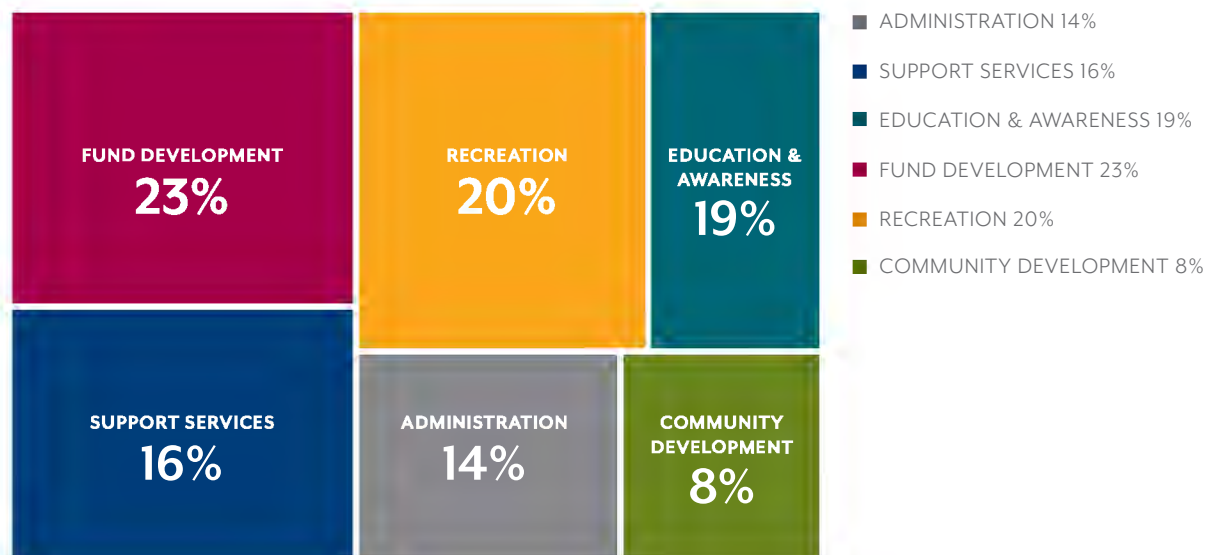
Our vision is to create a Life Without Limits for people with cerebral palsy and other disabilities.

PERFORMANCE & RESULTS

SOURCE OF FUNDS



USE OF FUNDS



OPERATIONS

In 1995, the Cerebral Palsy Association in Alberta (CPAA) established a clothing donation program to generate revenues that would provide funding support for the valuable services offered to our members. Through a partnership with Value Village, donations of gently used clothing and small household items dropped off at bins placed around the community are exchanged for revenue. In 2008, that partnership was expanded to include the ABCRC with a bottle recycling program. We also partner with various non-profit organizations, schools, clubs, groups and businesses for mutual benefit.



8 ADS STATIONS

8 Attended Donation Stations (ADS) across the province



60 SPRING CLEAN-UPS

60 clean-up events provincially



3,320 HOME PICK-UPS

3,320 home donation pickups provincially



3,297,114 LBS OF CLOTHING

3,297,114 lbs of clothing collected provincially



CLOTHING BINS

112 outdoor clothing bins located throughout 80 locations and 44 indoor clothing bins provincially



135,000 BEVERAGE CONTAINERS

46,103 kWh of energy saved, cutting 13,449 kg of greenhouse gas emissions & more than 7078 kgs from landfills



RECYCLING PROGRAM

Generates 40% (NET) of our annual income, directly supporting the CPAA'S programs & services

PROGRAMS & SERVICES

2018 PROGRAM OFFERING

CookAbilities
Music Therapy
Yoga Therapy
Art Therapy
Dance Without Limits
ComputAbilities
Horticultural Therapy
Swim Therapy
CMUG - Calgary Meet Up Group
EMUG - Edmonton Meet Up Group
Parent Support Group

FUNDING REQUEST PROGRAM

Our Funding Request Program helps individuals achieve a better quality of life! 68 applicants came in for 2018, and we were able to approve \$27,212 in assistance.

Modified Home Equipment
Modified Vans/Bikes/Scooters
Wheelchairs & Accessories
Camp, Tuition & Therapy
Ipads
Life Essentials / Medication
Sledge Hockey Equipment
Adult Swings

SUPPORT SERVICES

We offer services that assess needs and identify the strengths in our members of all ages. We are on hand to help support, enrich and enhance the lives of our clients.

One-on-One Supports
One-on-One Counseling
Crisis Support
Patient Support & Home Visits
Advocacy & Advocacy Training
Collaboration with Community Agencies
Development of Local Support Groups
Parent Support Group

EDUCATIONAL & RECREATIONAL WORKSHOPS

Hosted monthly and attended by over 160 clients throughout the year. Workshop topics included:

Calgary Transit ACCESS information evening
Health, Wealth & Time in a Grocery Bag
(Health & Finance)
Wheelchair Clinic
Calgary Police Service - Internet & Personal Safety
Self Esteem, Stress Management & Mindfulness
AISH & PDD
Estate Planning & Money Mentors
Nutrition

COMMUNITY OUTREACH

In 2018, we provided a total of 13 presentations to schools, agencies, businesses, organizations and partners throughout the province, raising awareness of cerebral palsy and promoting inclusivity.

We collaborated with numerous programs including Alberta Health Services, University of Calgary, Mount Royal University, CDI college, Centre for Newcomers, City of Calgary, Voice of Albertans, University of Alberta, and Municipal and Provincial Governments.

VACATION VILLA

15 families rented the Vacation Villa from May through September.
36 Nights were booked at the Villa.

PROGRAMS & SERVICES

"I am so appreciative of the dedicated employees of Cerebral Palsy Association in Alberta, the swim instructors, and the volunteers that make this program happen. A time specifically for kids, like Henry, who don't have to worry about their mobility challenges... I appreciate that the program is set up to have the proper supports to enable him not only to become familiar with the water and learn basic swimming techniques, but also to find a bit of joy in something we never thought he could be part of. The swim therapy program is something that Henry looks forward to every Saturday night!"

- Krystle Heikkinen, Parent



19

PROVINCIAL
PROGRAMS

256

PROGRAM
CLIENTS

1069

CLASSES

1120

HOURS OF
SUPPORT SERVICES

1031

SUPPORT SERVICES
CLIENTS

160

WORKSHOP
ATTENDEES



"They are a lifesaver for Savannah... these programs provide her with social skills and social interactions. They help with her independence and self-worth. It gives her a social community.

A real sense of belonging and a sense of purpose. She just seems to be more alive, more willing to be involved...

It gives her something to look forward to. She doesn't feel so isolated. She seems more willing to try things for herself...

As a parent, it gives me a sense of relief to know that there are programs our special needs adults can go to, where they can be included.... A place where they can go and challenge their independence, challenge their abilities."

- Anne Belec, Parent



COMMUNITY DEVELOPMENT

CP CANADA NETWORK

The Cerebral Palsy Association in Alberta is the lead organization for the CP Canada Network, a collaborative of CP organizations, physicians, researchers and community stakeholders to create a national strategy for cerebral palsy, advance the prevention, treatment and cure of cerebral palsy and to ensure that research is relevant and accessible to families. The CP Canada Network also acts as a resource for organizations wanting to improve their practices, programs and reach into the community.

SOME OF OUR COLLABORATIVE PROJECTS INCLUDE:

- o *Childhood Disability Communications Hub – working with ChildBright, Dr's. Keiko Thomas and A. Majnemer to develop a website and communications Hub*
- o *Linking families with resources*
- o *Working with Kids Brain Health Network Navigation Project, to develop a navigation system to support families in transition, as well the Jooyay, recreation app*

Internationally, we work with United Cerebral Palsy and Cerebral Palsy Alliance in a number of initiatives, including World CP Day, where landmark monuments were lit up in green, including Niagara Falls, Ottawa Heritage Buildings, CN Tower, Calgary Tower and Olympic Stadiums in Vancouver and Montreal.

CALGARY ABILITY NETWORK

The Calgary Ability Network (CAN), an initiative of the Cerebral Palsy Association in Alberta, is a collaboration of organizations, businesses and advocates from the disability community, whose main goals are to:

- o *Build and strengthen community capacity*
- o *Impact policy, decision making and systems change*
- o *Create action plans which will improve the quality of life for persons with disabilities*

CAN was the recipient of a 'Civil Rights' global award for World Cerebral Palsy Day in 2018.

THE FIVE WORKING TABLES THAT MAKE UP CAN:

- o *Human Rights*
- o *Transportation*
- o *Poverty Reduction*
- o *Recreation*
- o *Newcomers with Disabilities*

CAN continued its active involvement in the community, ensuring a disability lens was represented in conversations. CAN participated in a variety of committees and initiatives including:

- o *The Alberta Disabilities Forum*
- o *The City of Calgary Advisory Committee on Accessibility*
- o *The International Day of Persons with Disabilities (IDPD) Planning Committee*
- o *Accessible Driver Appreciation Day, in partnership with Voice of Albertans with Disabilities*
- o *PDD Review Community Engagement*
- o *Community Discussions & Workshops on Poverty, RDSP, CPLEA & Networking*
- o *Fair Fares Low Income Sliding Scale Transit Pass*
- o *City of Calgary Accessible Taxi Review*

In 2018, CAN included over 130 agencies and members who participated a variety of different engagement levels.





DEVELOPMENT

In 2018, the Development Team planned & executed annual events & activities, gave presentations around the province, met with donors and sponsors, and submitted numerous grants. The successes of these activities continue to support the Life Without Limits Abilities Centre and the vital programs and services that the CPAA offers. In 2018 we had 5 major events with over 803 participants raising \$235,923.

LIFE WITHOUT LIMITS GALA

193 guests attended the 12th Annual Life Without Limits Gala celebrating Cinco de Mayo. The gala took place at Ranahans Lounge, Stampede Park in Calgary and generated \$98,622.

LIFE WITHOUT LIMITS CHALLENGE

397 participants ran, walked and wheeled along the 5 km course in both Edmonton and Calgary and many even completed the 20 km cycle course in Calgary - limits were pushed, goals were met, and personal successes were achieved! The two events generated \$89,314.

POKER FOR A CAUSE

Our inaugural Poker for a Cause Tournament was hosted in both Calgary and Edmonton – a spring and a fall tournament in each city. 133 participants went all in for a cause at Casino Edmonton and at Cash Casino and Deerfoot Casino in Calgary. The four events generated \$19,125.

GOLF WITHOUT LIMITS

Our inaugural Golf Without Limits Tournament was held at McKenzie Meadows golf club and we hosted 80 golfers. The event generated \$28,862.

WORLD CP DAY

The CPAA continues to work collaboratively with other organizations, politicians, doctors and researchers both nationally and internationally. To celebrate World CP Day on October 6th the CPAA 'Glowed Green For CP!' by illuminating many downtown buildings in green.

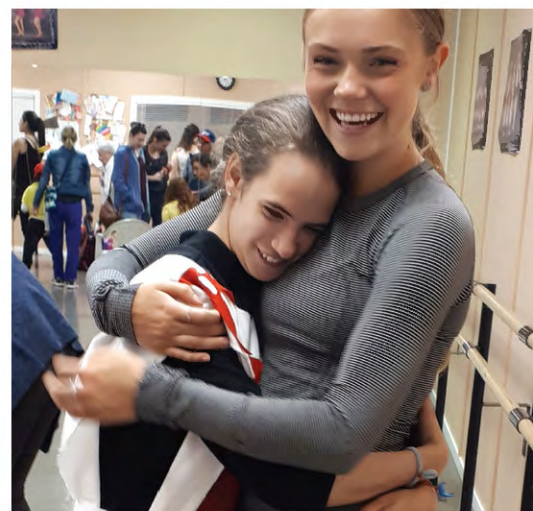
THIRD PARTY FUNDRAISING EVENTS

12 events hosted throughout the province raising over \$20,000.

- o Kyle Miller PGA Donation Drive
- o Scotiabank Charity Challenge
- o Shaw Charity Classic
- o Students Without Limits Bake Sale
- o Tracey Pierog Yoga Classes
- o Olds College
- o Calgary Hitmen Teddy Bear Toss
- o Kath Smyth & Janet Melrose Holiday Decorating Class
- o Amy Fischer Art Sale
- o Telus Community Investment Golf Tournament

5
KEY EVENTS
803
PARTICIPANTS
\$235,923
RAISED





VOLUNTEERS

3,900 CLIENTS

We served over 3,900 clients in 2018. 35% of our volunteers donated their time in programs and services, 20% with special events and 10% in the administrative department. 35% served as community ambassadors, did community clean-up and worked in our warehouse.



723 VOLUNTEERS

We had 723 volunteers in 2018. Our volunteers are passionate individuals dedicated to giving their time and sharing their knowledge.



7,214 HOURS

A total of 7,214 volunteer hours were donated by our amazing group of supporters. 228 volunteers were new to CPAA in 2018.



DONORS & SUPPORTERS



ENDLESS POSSIBILITIES - \$50,000+

Government of Alberta
Government of Canada
Telus Corporation
United Way of Calgary

PARTNERS WITHOUT LIMITS - \$10,000+

ABCRC
Allergan International Foundation
City of Calgary
City of Edmonton
Edmonton Civic Employees Charitable Assistance Fund
Ipsen
Shaw Charity Classic - Birdies for Kids
The Calgary Foundation
Weir Bowen LLP Barristers & Solicitors

BEST FRIENDS WITHOUT LIMITS - \$1,500+

Assist Health Supplies
Colin Shaw
Cuming & Gillespie Barristers & Solicitors
Harry & Martha Cohen Foundation
Janice Bushfield
Lane Quinn Benefit Consultants Ltd
Maid of Honour Cleaning
Martha Giesinger
McGill University
Mezaun Lakha - Evin
Michael & Loraine Flannery
Nutrien
Osler, Hoskin, Harcourt LLP
Paypal Giving Fund Canada
Scotiabank Charity Challenge
Spectrum Hospitality Canada Co.
TD Commercial Bank
Tony & Suzanne Brazao
United Cerebral Palsy
Value Village
Vithya Gnanakumar
X-Calibur

FRIENDS WITHOUT LIMITS - \$500+

Benevity
Borgal Steel Services Ltd
Botting
Brent Grantham
Byron Shikaze
Chad Dahlseide
Cindy Turnquist
Citywide Towing & Recovery Service Ltd
Connect Medical Legal Experts
Corrine Grigoriu
Craig & TL Gillespie
David Cameron
David Devere
Debbie Haskins
Ecol Electric
Elizabeth Kaleta
Equitable Life of Canada
Erik Nielsen
Gerhard Kiefer
Iman Jomha

FRIENDS WITHOUT LIMITS - \$500+ (CONTINUED)

*International Brotherhood of Boilermakers
Local 345
Jill Gamez
Joanne Dorn
Joe Miller
John Macleod
Kari Furnell
Kent Hehr
Kyle Miller
Larry McDougall
Linda Fraser
Liz Miller
Lorrie Spencer
Maia Tomljanovic
Mary Swainson
Michael Oseen
Mike McVey
Myna Jewell
Nathan Hillier
Patricia Robertson
Ray & Barb Ali
Shelagh McGregor
Suzanne MacMillan
Steve Sims
Sydney Welding
Terri-Lee Oleniuk
Wade Pytel*

FRIENDS OF THE CPAA

*Air Canada Foundation
Alberta Milk
Alberta Recreation & Parks Association
Amanda Leask
Amelia Groft
Anne Fry
Anonymous Donors
Antonia Kakouras
Artic Chiller
Atco Gas
Becca Neels
Big Chief Beef Jerky
Brian Tang
Bricks Wine House
Cactus Club
Calgary Stampede Chuckwagon Committee
Calgary Sun
Cash Leask
COBS Bread Bakery
Cora
Craig Bean
Creative Factor
Dance Co
Doug Eckersley
Ducks Fashion
Encore Events & Entertainment*

FRIENDS OF THE CPAA (CONTINUED)

*Fairmont Chateau Lake Louise
Faizel Poonja
Go Logo Wear
Holland America Cruise Lines
HRR Rentals
IIX Entertainment
Integrity Signs
Jamie Fry
Jamie & Brit Harling
Joe Kadylo
Joshua Dorn
Jugo Juice
Kelly Jennings Photography
Kyle Miller Golf
Lola Perron
Magdalena Szczotka Photography
Margaret Lair
Mariana & Marius Nimara
Mercedes Bender
McDonalds
M & M Meat Shops
Miles Display & Design
Nespresso
Nexus Exhibits
Oliver Flett
Olivia Eckersley
PMA Wines
Premier's Council on the Status of Persons
with Disabilities
Princess Parties by Mimi
Pure Motion Dance Company
Pure Protein
Shari Evin
Sheryl Tanchico
Showhome Furniture
Soft Rock 97.7
Star Metro Calgary
Telus Spark
Terence Law
The Furnace Room Studio
Tim Hortons - Midnapore
Tool Shed Brewing Company
Toole Peet Insurance
Tyler Fenton
University of Alberta
VIA Rail Canada
Visionary Entertainment Inc.
West Coast Seeds
Wild 95.3
Willow Park Golf & Country Club
Zachary Weeks*

CEREBRAL PALSY
ASSOCIATION IN ALBERTA

LIFE WITHOUT
LIMITS



LIFE WITHOUT LIMITS ABILITIES CENTRE

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